

JD - Product Manager (International Business) - MR/MI/CT/XR

Main Responsibilities:

1. This position supports Global Market exclude China and USA.
2. Work with sales, BMC and BU to develop global business strategy and solutions to meet the different needs in local market. Be responsible for conducting and top-down approaching UIH global market strategy.
3. Be the technical expert for the responsible product line, conduct and integrate relative information and produce sales support tools for global market.
4. Provide training to IBD team to reinforce the professionalism, pursue consultative selling.
5. Collaborate with sales team to achieve sales & product marketing objectives to increase customer base, winning rate, and driving growth of market share.
6. Perform market survey and competitor assessment across the region in routine basis. Summarize and present to management team and BU to drive the customer oriented solution and product development.
7. Identify and Develop KOL with strategic account team, work closely with KOLs to improve brand awareness and reputation.
8. Lead new product launch implementation in local and international market based on standard new product launch process. Working together with BU/Regional marketing to achieve new product commercial success.
9. Lead product lifecycle management and roadmap planning.

Qualification Requirements:

1. Bachelors or advanced degree in a related discipline, or equivalent combination of education and experience;
2. Extensive expertise in diagnostic imaging equipment;
3. Good English speaking, reading and writing ability;
4. Product manager experience with high-end capital equipment is preferred;
5. Self-motivation and good self-learning ability;
6. Good presentation and communication skill;
7. Can adapt a certain level of travel;
8. Overseas experience is preferred;
9. Good at office software.